

INSPIRED TRANSFORMATION

Your congregation can end hunger for thousands of people in Kenya. By providing necessary support, training, and education, your congregation will empower people to feed their families and improve their incomes. Your investment will have an immediate and life-long impact on children as they not only grow up healthy and strong, but as they gain skills and knowledge that lead to permanent food security.

- **You will ensure families have access to water.**

Farmers will learn how to trap water during the rainy season and use it for irrigating their fields. They will use solar power to pump water to their fields. Farmers will learn how to conserve and manage water for year-round food production.

- **You will help families grow nutritious foods.**

Many farmers only grow rice and basic grains. They will learn how to grow vegetables like eggplant, peppers, kale, okra, and potatoes that offer nutritious diets for their families.

- **You will start school feeding programs.**

When farmers begin growing enough to feed their families, they will be able to sell the surplus to school feeding programs. This provides fresh, local produce to feed children and helps farmers increase their income.

- **You will improve the health of entire communities.**

Water for bathing, cooking and drinking will be safe, accessible and abundant. The once-thirsty farm plots will be saturated with life-giving water and green with flourishing vegetables. Fathers, mothers, children and babies will be nourished.

- **You will create additional jobs in agriculture that help sustain farmers.**

Local leaders will become community knowledge workers who troubleshoot farm-level problems and provide technical advice, market knowledge, and more.



IF YOU POUR YOURSELF OUT FOR THE HUNGRY
AND SATISFY THE DESIRE OF THE AFFLICTED,
THEN SHALL YOUR LIGHT RISE IN THE DARKNESS
AND YOUR GLOOM BE AS THE NOONDAY.

– ISAIAH 58:10 (KJV)

AFFIRMING GOD'S LOVE FOR ALL PEOPLE,
WE WORK WITH LUTHERANS AND PARTNERS
AROUND THE WORLD TO END POVERTY, INJUSTICE
AND HUMAN SUFFERING.

– LUTHERAN WORLD RELIEF



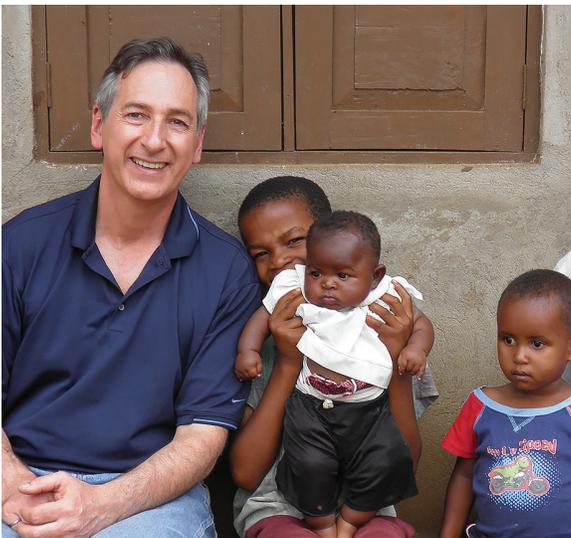
Lutheran World Relief
SUSTAINABLE DEVELOPMENT. LASTING PROMISE.

PERSONAL TRANSFORMATION

Your congregation can experience the power of becoming personally and uniquely involved in caring for impoverished people who live on the other side of the globe, through a partnership with Lutheran World Relief. Your congregation can be transformed through educational activities, personal interactions, and travel experiences. As you live out your call to love and serve your neighbor, you will grow into a deeper relationship with Christ. We invite your input on how you would like to engage your congregation but here are several opportunities for you to consider:

- **You can better understand the challenges of poverty by actively learning about hunger and water issues** through a wide variety of educational activities. LWR staff can work with you to develop a toolkit that could include Worship Resources (bulletin inserts, coloring sheets, suggested hymns, prayers, children's sermons, stories for sermons, offering suggestions, quilt/kit blessings); Sunday School Resources (youth activities, adult Power Point presentations, questions for further discussion); and Fellowship Resources (coffee hours, congregational meals).
- **You can experience kinship with people who are working hard to provide for their families and strengthen their communities** by becoming personally engaged through frequent updates, photos, videos, and testimonies that connect you with people in project communities. LWR can develop a customized web portal for your congregation and provide material for you to upload on your own website. If interested, members of your congregation can visit with LWR's field-based program managers (through online interactions such as Skype calls or project staff visiting your congregation).
- **You can build personal relationships with people who are benefiting from your financial resources** by visiting supported communities and seeing the transformative impact of your congregation's gifts. You can see first-hand how lives are being transformed by your gifts. You are encouraged to come back and spread the inspiring news of what your congregation is accomplishing.

Through personalized engagement experiences, members of your congregation can see how the financial resources God has blessed them with can enrich and extend the lives of people who live in rural communities in other parts of the world. In this way, you will transform the lives of your congregation members and communities experiencing poverty and marginalization—cultivating generous givers and grateful recipients all for the glory of God.



A screenshot of the KINOSight website. The header includes the KINOSight logo and navigation links for Projects, About, Leaders, and a Login button. The main content area features a large image of a woman in a red jacket and white headscarf, with a play button overlay. Text on the page reads: "New Project: APOKO coffee farmers in Kenya". Below this, a smaller image shows a coffee plantation with a play button. Text states: "Many farmers in rural Kenya already grow coffee as a cash crop, but lack the training and equipment needed for it to lift them out of poverty. You can help." A teal button says "MAKE A DIFFERENCE" and a navigation arrow shows "3/6". Below the main content, it says "Current Global Impact" with an icon of two people and the text "81,684 people prospering".

LIFE TRANSFORMATION IN KENYA

Hunger. It creates conflict in the family and it can tear it apart.

This is what Sevu Kanyasya told us about his family's reality. Sevu is a father and farmer who lives in Makueni County, Kenya, about 100 miles southeast of Nairobi, where rainfall is intermittent, drought is persistent and water is scarce. The parched land is cracked and dusty; the vegetation is brown and dehydrated. There are no guarantees the rains will come at the same time each year and even less guarantee the rains will be sufficient to raise a good harvest.

In this arid region of Kenya, most individuals are subsistence farmers who struggle to grow enough food to feed their families with little to no surplus to sell. Without water to farm, there is no harvest. Families are going hungry. Without enough water to drink or for proper sanitation, families are getting sick. Children are not attending school, and the cycle of poverty compounds and continues.

However, that is changing as LWR is working with several farmers' associations to improve water access. LWR, its partners, and community groups have constructed sand dams and installed solar-powered boreholes to provide year-round sources of water.

Farmers now have reliable access to water for irrigating their fields. Instead of producing one crop per year, families can take advantage of multiple growing seasons—ensuring they have food to eat throughout the year and providing them with excess crops to sell.

Your congregation's support can expand this work to reach tens of thousands of hungry families.



“Hunger is like this: If you’re hungry, you can’t sleep at night. If you have hunger, you can’t plan ahead for your life. You can’t think about anything except the hunger that you have.”

– SEVU KANYASYA



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By partnering with LWR your congregation can build on what we've learned to reach the next village in Kenya.

You can change lives for **tens of thousands** of farmers who live in Kenya.

You will reach new communities in desperate need, who are eager for your support and have seen the transformation in neighboring villages. You will help them provide a sustainable source of water.

- We'll construct systems, like sand dams, and plant trees to trap water during the rainy season and hold it in place so farmers can use it to irrigate their fields.
- We'll use a source of energy that is abundantly available in East Africa— the sun— so farmers can pump water to their fields. We'll make sure communities know how to conserve and manage water and grow food year round.

You will reach families who are working toward achieving year-round household food security – as a result of LWR's previous work – and bring an end to hunger.

- Families – especially children – need a variety of nutrients to be healthy. Yet many farmers only grow rice and basic grains. We'll teach farmers to diversify with vegetables like eggplant, peppers, kale, okra and potatoes so families are eating a balanced and nutritious diet.
- When farmers begin growing enough to feed their families, we'll connect them to school feeding programs to sell the surplus. This is a win-win situation. Schools get fresh, local produce to feed children and farmers get a reliable customer to buy their crops. The income stays within the local economy and strengthens communities.

You will improve the health of entire communities and create additional jobs in agriculture.

- We'll provide communities with water filters for the purification of drinking water. With increased water and training, families learn better practices to stay clean and healthy, allowing children to go to school and adults to work and be productive.
- Farming is a business and businesses need many kinds of professionals to be profitable. We'll train local leaders to be community knowledge workers who troubleshoot farm-level problems and provide technical advice, market information and more.

With an investment of **\$2.5 million over three years**, we can reach more than **5,000 households**, which includes more than **30,000 people**. This will mean year-round food security for all families and the opportunity for an increased income through a sustainable impact that will last into future generations.

But we can get started with a commitment of **\$500,000**.



"I'm so thankful for this program and for the changes in our life it has brought about. Most of the money we make now goes towards education."

– SEVU KANYASYA



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